



FOR IMMEDIATE RELEASE

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### ***ENDURA LAUNCHES NEW WEBSITE***

*Greensboro, NC - October 20th, 2007* - Endura Products is proud to announce the launch of our updated website - [www.enduraproducts.com](http://www.enduraproducts.com). Endura's new website is focused on solutions to everyday door issues. Current customers in the distribution channel, homeowners and builders will all find the format easy to navigate and informative. The site showcases the difference Endura's products makes in exterior doors.

New features include:

- Improved dealer search
- Extensive technical information
- Downloadable product information
- Testing results database
- Distributor log in section

The ease of use and extensive content of the redesigned site is a reflection of Endura's commitment to continue meeting market needs. Check out the new design, navigation, and interaction at [www.enduraproducts.com](http://www.enduraproducts.com) and learn more about Endura Products' door component systems.

#### **About Endura Products, Inc.**

Endura Products, Inc. manufactures entry door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening, and reduce air and water infiltration.

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