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**Burns, Morris & Stewart Becomes FrameSaver®**

*Company Launches New Identity, Branding and Web Site as a Reflection of Growth and Profitability*

NACOGDOCHES, Texas – Burns, Morris & Stewart L.P., an industry innovator in wood door frame technology, today announced a re-branding strategy that includes changing its name to FrameSaver. The initiative facilitates a focus on growth and expansion and emphasizes the core strengths and philosophies that have been the foundation of the company since its beginning.

“We are known as much for our corporate image as we are for our lead product: FrameSaver door frame ends” said Rick Hagel, FrameSaver president and CEO. “To alleviate confusion, we feel it is important to communicate our frame-saving solutions in our overall brand identity.”

In an economy and industry where many companies are recently downsizing, laying off employees and cutting back production, FrameSaver continues to increase market share with its expertise in high-tech wood frame-saving solutions. The company has experienced tremendous success over the last few years, building relationships with clients who repeatedly use FrameSaver’s products project after project.

“There are other players out there, but our clients continually and purposefully desire to use FrameSaver,” said Hagel. “Our clients are simply tired of dealing with callbacks from their customers who complain their door frames are failing. Our FrameSaver wood door frames are the only frames on the market with a 100 percent money back guarantee against rotting. Ever. This provides a much more cost-effective and reliable solution to the new home manufacturer or builder.”

Since receiving its patent for the company’s proprietary door frame technology in 1997, FrameSaver has grown exponentially and is now distributed in over 27 states domestically as well as internationally to Japan and Canada. Demand for FrameSaver’s products continues to grow rapidly and opportunities for new sales in un-tapped territories are at an all-time high.

Along with the name change, FrameSaver announced the launch of its new logo, Web site and advertising campaign.

More information can be found at [www.framesaver.com](http://www.framesaver.com), or visit them at the upcoming International Builder’s Show in Orlando, Fla., Jan. 13-16, 2005 at booth W5688.

About FrameSaver®

Based in Nacadoches, Texas, FrameSaver is the market leader in technology-based, moisture proof, wood frame solutions for the building and construction industries. Utilizing patented, rot-resistant ends, FrameSaver produces the only wood door frame that eliminates “callbacks” for the building and construction professional. Offering a lifetime guarantee, the FrameSaver line of products includes wood frames for doors, garages and windows.

**FrameSaver**