



October 2009

PRESS RELEASE

Endura Public Relations Contact:

ASHLEY GODWIN

(336) 668-2472 x4060

agodwin@enduraproducts.com

**FOR IMMEDIATE RELEASE
MAKE PERFORMANCE STANDARD™**

ENDURA PRODUCTS IS AWARDED “BEST DISPLAY OF PRODUCTS” AT AMD 2009

GREENSBORO, NC – October 2009 – Endura Products showcased its innovative line of products at the 2009 Association of Millwork Distributors (AMD) 45th Annual Convention held in San Antonio, Texas October 7-11, 2009. Endura delivered remarkable features this year as it won the 2009 “Best Display of Products” exhibit hall award. Endura has a reputation of creating quality booths, filled with inventive displays which detail solutions to door component needs in the industry and was graciously recognized for their efforts.

Endura’s booth included many exciting product offerings that prevent air and water infiltration such as the new leak-proof Multi-Point Locking Astragal, Flip Lever Upgrade for the Ultimate Astragal, Multi-Point Locking Jamb and Mull System, all-composite Z-Series Full Narrow and All Aluminum entry door sills, FrameSaver Flat Casing, the Z Series Bumper Outswing Cap changes and the Proud Edge 650 Weatherstrip. Endura illustrated to our customers and industry peers how to “make performance standard”; and in AMD theme, “Color Us Performance Standard” for the Colors and Flavors of San Antonio.

Visit our website at www.enduraproducts.com to see the innovative features that you have come to expect of Endura. Make performance standard.

About Endura Products, Inc.

Endura Products, Inc. manufactures entry door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening, and reduce air. To learn more about Endura Products, please visit our website at www.enduraproducts.com

#####