

Press Release

Endura Public Relations Contact:

Allison Domm

(336) 668-2472 x4019

January 05, 2005

It's how doors work.™

Endura Products, Inc. features “*Suitable Conditions” as opportunities in door system performance.

GREENSBORO, NC – Focusing on “*Suitable Conditions for Endura,” Endura Products, Inc. will hold hourly installation trials featuring the benefits of the Suresill™ Sloped Sill Pan, as well as demonstrate several opportunities for new or improved components for entry door systems at the International Builder Show in Orlando, January 13-16. The Endura exhibit showcases the suitable conditions in the building industry that require improved assembly, installation, and innovative product solutions to ensure the long-term daily use of entry door units.

Known among pre-hangers and builders for its extensive testing and research to solve real-world door construction and performance problems, Endura presents a product line that improves the structural integrity of door units, adds convenient features for door use and protects door units and homes from the harshest weather. From no-rot composite sills, to durable French door astragals, to maintenance free- Pre-Finished Frames—all of which prevent thousands of dollars in call-backs—Endura components answer the natural and manmade challenges of new home construction.

Through its unique focus on the entire door system lifecycle, Endura helps prehangers, builders and their customers avoid common obstacles to successful building and remodeling projects—callbacks for repair and unplanned product replacement, and customer-service problems.

“We focus on how doors work as a unit with a comprehensive line of components,” says Endura CEO Bruce Procton. “Entry doors only perform as well as the components that support them and the methods with which they are hung. It's not the door: it's how doors work.”

About Endura Products, Inc.

Endura Products, Inc. manufactures entry door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening and reduce air and water infiltration. New products to be introduced at the 2005 International Builder Show include the Suresill™ Sloped Sill Pan with exclusive distribution from Endura, as well as enhancements to our Ultimate Astragal line and a new line of Pre-Finished Exterior Frame Systems. For more information call (800) 334-2006 or visit www.enduraproducts.com.

“It's how doors work”, and “Z-Series” are trademarks of Endura Products, Inc. All rights reserved.

###