

Press Release

Endura Public Relations Contact:
Tessa Rodriguez
(336) 665-4051

October 8, 2004

It's how doors work.™

Maintenance-free, weather-resistant Pre-Finished Frame Systems from Endura to be featured at the AMD 2004 Show.

Endura Products, Inc. will showcase its new Pre-Finished Frame Systems—engineered to improve the structural integrity of door units, add convenient features for door installation and protect door units and homes from the harshest weather—at the AMD In the Rockies Show 2004, in Salt Lake City, Utah, October 9- 13.

Known among builders and pre-hangers for its extensive testing and research to solve real-world door construction and performance problems, Endura based the Pre-Finished Frame System around a layered system of defense against weather infiltration and damage.

The frame exterior is constructed of maintenance-free and weather-resistant PVC, a stark contrast to frames that need exterior painting and replacement due to water damage and rot. Installation has been simplified with a snap-in nailing fin and available integral brick mould.

Built into the frame are mitered corners for jambs and headers, and hinge, strike and deadbolt prep details—all of which save labor and lead to installation success on the jobsite.

The interior portion of the frame is made of wood that can be delivered finger-jointed and primed, finger-jointed and non-primed, clear or pre-finished—giving the builder a variety of options.

The frame can be ordered for inswing and outswing applications, in two sizes and for a variety of mull styles. Frame and mull covers can be provided to protect the frame system from jobsite damage and reduce clean-up costs.

Pre-Finished Frame Systems, along with many other new and/ or enhanced innovative products, can be seen at the AMD in the Rockies Show, booth #1023, in Salt Lake City, UT October 9-13, 2004.

About Endura Products, Inc.

Endura Products, Inc. manufactures door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening, and reduce air and water infiltration. For more information, call (800) 334-2006 or visit www.enduraproducts.com.

"It's how doors work," "Z-Series" and "JambDam" are trademarks of Endura Products, Inc. All rights reserved.

###