

PRESS RELEASE

Endura Public Relations Contacts:

Tessa Rodriguez

(336) 665-4051

trodriguez@enduraproducts.com

Felicia Patterson

(336) 665-4020

fpatterson@enduraproducts.com

FOR IMMEDIATE RELEASE

IT'S HOW DOORS WORK.™

MAINTENANCE-FREE, WEATHER-RESISTANT, ROT PROOF PRE-FINISHED FRAME SYSTEMS FROM ENDURA REQUIRE NO PAINTING!

GREENSBORO, NC — Endura Products, Inc. will showcase its new Pre-Finished Frame Systems—engineered to improve the structural integrity of door units, add convenient features for door installation and protect door units and homes from the harshest weather all at the same time holding fast at its main selling point—completely maintenance free.

Known among builders and pre-hangers for its extensive testing and research to solve real-world door construction and performance problems, Endura based the Pre-Finished Frame System around a layered system of defense against weather infiltration and damage that inevitably ends up as rot.

The frame exterior is constructed of maintenance-free and weather-resistant PVC, a stark contrast to frames that need exterior painting and replacement due to water damage and rot. Installation has been simplified with a snap-in nailing fin and available integral brick mould.

Built into the frame, by Endura, are mitered corners for jambs and headers, and hinge, strike and deadbolt prep details—all of which save labor and lead to installation success on the jobsite. The interior portion of the frame is made of wood that can be delivered finger-jointed and primed or finger-jointed and non-primed—giving the builder options, and allowing the homeowner to paint the inside as they normally would.

The frame can be ordered for inswing and outswing applications, in two sizes and for a variety of mull styles. Frame and mull covers can be provided to protect the frame system from jobsite damage and reduce clean-up costs.

Pre-Finished Frame Systems, along with many other new and innovative products as well as new features to standard products, can be seen at the 41st Annual AMD Convention in Salt Lake City, Utah, October 9-13, 2004.

About Endura Products, Inc.

Endura Products, Inc. manufactures door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening, and reduce air and water infiltration. For more information, call (800) 334-2006 or visit www.enduraproducts.com.

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