

PRESS RELEASE

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It's how doors work.™

AESTHETIC APPEAL MEETS DOOR SYSTEM PERFORMANCE IN THE NEW “BRUSHED NICKEL” SILL FINISH, BY ENDURA PRODUCTS, INC.

GREENSBORO, NC. May 26, 2004 – Details, details, details are what the savvy consumer is searching out in door system components. For 50 years Endura has been the industry leader in offering these details in innovation, technology, and functionality to improve the assembly, installation and long-term daily use of entry door units. Now Endura has introduced performance to beauty in the release of the New Brushed Nickel Sill Finish, available to match all door hardware. This is a demand that has not been met by any competition in the market of entry door systems.

Listening to customer demands, understanding jobsite issues, as well as end user concerns has been Endura's practice from the beginning. Industry standards have subsisted of aluminum thresholds in three different finishes: standard mill, bright brass, or dark bronze, and now through popular demand, Endura introduces Brushed Nickel, a first on the performance side. This new Brushed Nickel Sill Finish will be available on selected synthetic Z+ and Z Classic composite sills in 4 9/16", 5 5/8", and 7 13/16" widths. This is an attractive new option to the Endura Z-Series™ family of sills that incorporate all of the reliable high performance features addressing the shortcomings of wood sills.

The new Brushed Nickel Sill Finish Z-Series™ Sill will be available for order as of late June or early July and will have the same modularity allowing easy creation of a variety of door configurations.

These along with many other new and enhanced products will be displayed at Endura's booth #1023 at the AMD in the Rockies in Salt Lake City, Utah, October 9-13, 2004.

About Endura Products, Inc.

Endura Products, Inc. manufactures entry door component systems that improve door construction, door installation and long-term performance in the home. Endura components improve functionality, maximize the seal between the door and the opening and reduce air and water infiltration. For more information call (800) 334-2006 or visit www.enduraproducts.com.

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